

# JENNIFER K. WOOFER

## Founder and President



Jennifer is the founder and president of Strategic Sustainability Consulting, a business designed to provide under-resourced organizations with tools to actively manage their social and environmental impacts. In this role, she draws upon a decade of expertise in the fields of corporate social responsibility, ethical investing, and organizational accountability systems to help clients make the leap between good intentions and long-term sustainable performance. Some of her recent clients include American Greetings, Calvert Group, Georgetown University Net Impact, and Teck Cominco.

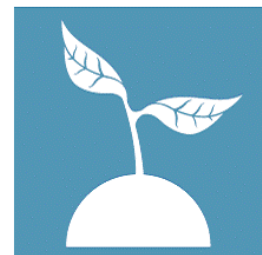
Her favorite engagements are “green office audits”, sustainability planning, and sustainability reporting, and she loves clients who are motivated by the business value created by social and environmental responsibility. She’s especially proud of how the SSC Consultant Network has grown over time, and SSC’s ability to put together experts on any sustainability topic under the sun.

Prior to the start-up of Strategic Sustainability Consulting, Jennifer was a social research analyst with Calvert Group. In addition to researching companies for inclusion in Calvert’s socially responsible mutual funds, Jennifer also led the company’s initiatives to promote corporate accountability through increased transparency and disclosure. Notable accomplishments include a major shareholder advocacy campaign to encourage sustainability reporting, and public support of state, national, and international corporate accountability legislation. Before her transition to the private sector, Jennifer also worked on Capitol Hill, as a staffer with the Senate Committee on Homeland Security and Governmental Affairs, where she focused on federal accountability systems.

Her publications include “Non-Financial Disclosure and Strategic Planning: Sustainability Reporting for Good Corporate Governance”, issue briefs on the topic of corporate transparency, and a variety of reports on women’s rights in developing countries (Somalia, Democratic Republic of Congo, Botswana). She was also on the team of Senate staffers that produced the 2001 report “Government at the Brink”, an agency-by-agency account of fraud, waste, and abuse in the federal government.

Jennifer graduated from the University of Oregon with a B.S. in Political Science. She went on to receive a M.A. in Political Science from Virginia Polytechnic and State University. Most recently, she was a member of the first graduating class of the Strategic Leadership towards Sustainability Master’s Programme at Blekinge Tekniska Hogskola (Sweden).

*Jennifer can be reached at [jennifer@sustainabilityconsulting.com](mailto:jennifer@sustainabilityconsulting.com). For more information about Strategic Sustainability Consulting, go to [www.sustainabilityconsulting.com](http://www.sustainabilityconsulting.com).*



**STRATEGIC  
SUSTAINABILITY  
CONSULTING**