


STONHARD
liquidelements™
 artfully poured floors™

Services

Health Product Declaration (HPD)

Useful For

Ensuring product manufacturers participate in industry-led transparency reporting practices to remain competitive in the marketplace

Key Success

SSC led a thorough HPD development process while simultaneously working with reporting agencies to ensure Stonhard's unique proprietary information is protected

Employees

4,600

Industry

Manufacturing
– Commercial interiors

Region

Global

"WITHOUT SSC'S HELP ON THIS PROJECT, WE WOULD NOT HAVE THE INFORMATION THAT ARCHITECTS AND DESIGN FIRMS ARE DEMANDING, RESULTING IN COUNTLESS LOST REVENUE OPPORTUNITIES."

Stonhard/Liquid Elements

Transparent reporting while protecting company information

Overview

Stonhard/Liquid Elements, a global leader in the manufacturing and installation of high-performance commercial floor, wall and lining systems, is working with Strategic Sustainability Consulting to complete its pilot Health Product Declaration (HPD). Because of the company's unique product line, SSC has been tasked with preparing the complex data for HPD reporting while also advocating for changes in the industry reporting tools. The result: Transparent and accurate data and a transformation of the industry's reporting mechanisms to ensure the company's proprietary information is protected.

Overarching Need

Stonhard/Liquid Elements recognizes the importance of reporting environmental and health data in order to continue to be installed in sustainability-focused design-build projects. In 2014, the company recognized the challenges of reporting given that its complex product systems would not easily translate into the standard HPD reporting tools.

"Our manufacturing is immensely complex. Without SSC's support, we couldn't meet the reporting needs of the design community while also protecting our proprietary product information," said Sally Reis, National Manager of Commercial Interiors. "SSC quickly demonstrated that they could navigate both the mapping of complex product component data on sustainability metrics and help us advocate for and security in reporting."

Value of Partnership

SSC's experience in the collection, analysis, and preparation of accurate and transparent data prepared Stonhard for its HPD report. However, it was SSC's experience in developing reporting standards that transformed the initial scope of work from simply "prepare a report" into a valuable relationship.

"It has been wonderful to work with SSC," said Reis. "We began with the immense task of data collection, and was impressed with SSC's subject-matter expertise. At the reporting stage, we began to see that our products weren't going to fit into the framework of the reporting tools. Immediately, Rebecca delivered another level of skill and commitment. She began working directly with the reporting agencies, helping them refine their tools and collection processes, to ensure companies like ours can participate transparently, yet keep our proprietary information secure."

The Results

Today, the company's HPD data is ready; it's the reporting tools that are not. SSC is currently working directly with the organizations developing the HPD reporting tools to ensure that Stonhard, and other manufacturers in similar situations, can accurately and securely report their HPD data.

"SSC's broad base of consulting experience, beyond just what the industry-specific collaboratives or trade associations offer, has been invaluable," said Reis. "We are not only prepared to provide specs for clients, but we are confident that our company will be able to use HPD reporting tools that work for us. Without SSC's help on this project, we would not have the information that architects and design firms are demanding, resulting in countless lost revenue opportunities. Instead, we're ready for what comes next."



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SUSTAINABILITY
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