

# Jennifer Woofter

President



Jennifer Woofter is the founder and president of Strategic Sustainability Consulting (SSC). In this role she draws upon more than a decade of experience in the fields of organizational sustainability, corporate social responsibility, and socially responsible investing. She has worked with more than 50 clients on projects including Green Auditing, Sustainability Master Planning, Carbon Footprint Analysis, Stakeholder Engagement, Training and Facilitation, and Sustainability Reporting. She currently manages the SSC Consultant Network, an association of more than 650

professionals with expertise in virtually every area of sustainability.

Prior to starting SSC, Jennifer worked for Calvert Group, the nation's largest family of socially responsible mutual funds. As a member of the Social Research Department, she was responsible for evaluating the social, environmental, and governance performance of companies eligible for inclusion in Calvert's funds. She worked directly with portfolio managers, and oversaw the ethical decision-making process for the \$36 million Calvert Social Index Fund. While with Calvert, she spearheaded the firm's transparency and disclosure initiative, encouraging companies to produce sustainability reports using the Global Reporting Initiative (GRI). She filed more than a dozen shareholder resolutions, achieving some of the highest shareholder votes for sustainability initiatives ever recorded.

Before her work at Calvert, Jennifer was a staffer at the U.S. Senate Committee on Governmental Affairs (now called Governmental Affairs and Homeland Security), where she focused on issues related to fraud, waste, and abuse in the federal government and the presidential appointments process.

Jennifer is a member of the International Society of Sustainability Professionals (ISSP) and Net Impact, and has authored a number of sustainability-related articles and reports. She speaks regularly on panels, working groups, and at conferences. Her leadership helped SSC become an EPA EnergyStar Partner, an EPA WasteWise Partner, and a member of the EPA and DOT "Best Workplaces for Commuters" program. She has been featured in a variety of publications, including a profile in the Washington Post, regular contributions to Entrepreneur Magazine, and interviews in Inc. Magazine, Deliver Magazine, Sprig.com, SustainLane, Management Consultant Quarterly, and the Maryland Daily Record. In 2007, she received a citation from Maryland State for her contributions to promoting green business.

Jennifer holds a Bachelor of Science degree in Political Science from the University of Oregon, and a Master of Arts in Political Science from Virginia Tech. She also holds a Master of Science in Strategic Leadership Towards Sustainability from the Blekinge Institute of Technology in Karlskrona, Sweden, where she studied under Karl-Henrik Robert, founder of The Natural Step.

## SSC Team Profiles

*Jennifer Woofter is a consummate professional: not only is she good at what she does, she is reliable, fast, thorough, and very responsive. Jennifer has worked with us on a number of different client projects, from holistic healing to energy to life insurance, and she has always delivered over and above our expectations. I feel there is virtually nothing Jen can't take on.*

- Birgitte Rasine, CEO, LUCITA, Inc.



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