



**STRATEGIC  
SUSTAINABILITY  
CONSULTING**



**Proving it, every day.**

**Testimonials and Client List**

Updated July 2010

# Assessments & Planning

We've conducted audits for organizations of all sizes. From the full SSC Green Audit and complete Carbon Footprint Analysis, to a simple, one-day Green Office Audit, we help each client understand their environmental impacts and map out a sustainability action plan. We also take what we've learned through the assessment process and help clients integrate sustainability into their strategic vision through our sustainability master planning services.

## Assessments & Planning Clients:

- *Affordable Housing Education and Development, Inc.*
- *American Institutes for Research*
- *CLAY Health Club and Spa*
- *Community Ventures Corporation Lexington*
- *El Centro, Inc.*
- *Evolution Markets*
- *Foundation Communities*
- *Homewise, Inc.*
- *Hudson River Housing, Inc.*

## Client Spotlight:



**Services:** *Green Audit, carbon footprint analysis, strategic planning, training, facilitation*

**Summary:** In 2008 we conducted an SSC Green Audit at NeighborWorks, surveying employees, calculating a carbon footprint, and suggesting the most strategic and cost-effective way to go green. We continue to work with NeighborWorks: facilitating their Green Team, providing support to internal sustainability champions, conducting an annual carbon footprint assessment, and writing a "going green" handbook for the organization's affiliate network.

# Assessments & Planning, continued

## Assessments & Planning Clients:

- *Jimmy Buffett's Margaritaville*
- *National Council on Agricultural Life and Labor Research Fund, Inc.*
- *Neighborhood Development Services, Inc.*
- *Neighborhood Housing Services of Chicago, Inc.*
- *NeighborWorks America*
- *NeighborWorks Home Ownership Center Sacramento*
- *Neighborhood Housing Services of Greater Cleveland, Inc.*
- *Neighborhood Housing Services of New Haven, Inc.*

### Client Spotlight:



**Services:** *SSC Green Office Audit*

“The neatest part was to see what we’ve been doing already, and what things we could immediately and easily change. I think the hardest thing for most people is ‘how do I start’ and ‘what do I do.’”

- Donna Smith  
*Jimmy Buffett's Margaritaville*

# Assessments & Planning, continued

## Assessments & Planning Clients:

- *Neighborhood Housing Services of South Florida*
- *New Kensington Community Development Corporation*
- *OXXO Care Cleaners*
- *Primavera Foundation, Inc.*
- *Reynoldstown Revitalization Corporation*
- *Rural Ulster Preservation Company, Inc.*
- *Studio 22*
- *Umpqua Community Development Corporation*
- *University of the District of Columbia*

## Client Spotlight:



### Services:

*Sustainability Master Planning*

**Summary:** We conducted a sustainability assessment to determine how the school might integrate principles of sustainability into its philosophy, curriculum, and facilities management.

“(SSC’s) insightful brainstorming and idea generation enabled the University to explore how it can move towards becoming a sustainable university. SSC’s strategic analysis and stakeholder research helped us build the case that environmental and social responsibility will benefit our school in a number of ways, as well as provide a strong foundation for additional research and new course offerings”

- Nick Rajpara

*University of the District of Columbia*

# Sustainability Communications

Some of the best ways clients have reaped the benefits of corporate citizenship have been through effective communication. We have helped build sustainability sections on client websites, produce sustainability reports, and put together GRI data. We have helped our clients figure out what information to report, when to report it, and how to report it.

## Communications Services Clients:

- Eco-Harmony
- Evolution Markets
- Herr Foods
- Light Years IP
- LUCITA, Inc.
- NovaGold
- Teck Resources

## Client Spotlight: **Teck**

**Services:** *Writing, editing, and data aggregation for online and print sustainability reports.*

**Summary:** Since 2006, we've provided ongoing support to Teck Resources' annual sustainability reporting process, including expert advice in the Global Reporting Initiative (GRI) guidelines, industry best practices in reporting, and stakeholder engagement. [Click here to explore the sustainability section of Teck's website.](#)

“Jennifer Woofter is a consummate professional: not only is she good at what she does, she is reliable, fast, thorough, and very responsive. Jennifer has worked with us on a number of different client projects, from holistic healing to energy to life insurance, and she has always delivered over and above our expectations. I feel there is virtually nothing Jen can't take on.”

- Birgitte Rasine, CEO, LUCITA, Inc.

# Training & Facilitation

Whether it is facilitating stakeholder discussions or teaching on-site or online workshops, we have helped our clients boost their own credentials, grow their subject-matter expertise, and get an “outside the box” perspective on their own operations.

## Training and Facilitation Services Clients:

- American Greetings
- American Society of Hematology
- Argosy Foundation
- The Burton Company
- Chinainno
- NeighborWorks America
- OXXO Care Cleaners

### Client Spotlight:



AMERICAN GREETINGS

**Services:** *Training*

**Summary:** In 2007, we worked with American Greetings, helping them understand Walmart's environmental initiatives and how they will affect the greeting card industry.

### Client Spotlight:



**Services:** *Facilitation*

**Summary:** In 2010, we brought together sustainability strategists and key stakeholders in a stakeholder roundtable that provided in-depth, outside analysis on a NeighborWorks initiative in development. As NeighborWorks was not present at the panel (to help retain the panel's ability to speak openly), we then produced a complete set of findings and recommendations so that NeighborWorks could productively move forward with its project.

# Research & Analysis

Sustainability is an ever-evolving field. New legal hurdles, new trends, and new ideas are popping up every day. We have helped organizations find the answers they were looking for through our top-notch research and analysis skills.

## Research & Analysis Services Clients:

- American Rights at Work
- Calvert Group
- Georgetown University
- Redeem plc
- Teck Resources
- Wildlife Habitat Canada

“We have consulted with SSC for research on corporate trends and CSR alliances. We've been pleased with SSC's ability to gather data and turn it into concise analysis, and are consistently impressed by their ability to quickly identify trends that impact our work.”

- Nikki Daruwala,  
*American Rights At Work*

## Client Spotlight:



**Services:** *Research & Analysis*

**Summary:** In 2005, we conducted a supplier audit of WHC's top suppliers to determine their environmental, workplace, community, human rights, product, and ethics records.

“All we had to do was provide a list of suppliers we wanted to audit and SSC did the rest -- providing us with both comprehensive and summary reports of our suppliers' performance and suggesting helpful actions we could take moving forward. With SSC's results we could easily evaluate our supplier's performance against our own values and work towards creating a sustainable procurement policy for the organization.”

- Amy Seabrooke, *Wildlife Habitat Canada*